



**For Immediate Release
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eKnowledge, NFL Expand Multi-Million Dollar Donation to JROTC Cadets.

After several months of negotiations, eKnowledge Corporation, a leading supplier of interactive test preparation products for college entrance exams, has agreed to work with a group of patriotic NFL players and the U.S. Department of Defense to include Junior ROTC Cadets nationwide in the company's highly publicized \$17,000,000 free test preparation products donation program. This partnership between eKnowledge and the DoD will allow any cadet, parent, or related educator to receive premium, cutting edge, SAT & ACT preparation materials free of charge. The standard \$200 price for these multi-media SAT/ACT products will be waived during the period of this agreement, allowing cadets and their families to further their educations without financial burden. Qualified recipients of these free products will be responsible only for a nominal s&h charge.

Now in its third year, this generous eKnowledge/NFL player sponsorship effort has donated more than 60,000 free SAT/ACT test preparation programs to military service members and their families worldwide. In response to the donation eKnowledge and the NFL players have received tens of thousands of thank-you letters from military service members and dependents who have received the highly valuable free test preparation programs. Brandon Chatham, Director of Sponsorship Programs at eKnowledge stated: "We have received many letters and phone calls from service members currently serving in Iraq and Afghanistan. It brightens our day at the office when one of these service members on the front-line calls in. They are either needing the programs for themselves, or thinking of their kids back home."

On June 16, 2007 eKnowledge received the following email from a servicemember currently serving in Afghanistan:

"Thank you very much for providing this opportunity for my daughter to work hard and improve her test scores. As a deployed soldier in Afghanistan, I am very grateful for this opportunity that allows her to better compete for higher educational opportunities. Your generosity has given me the ability to continue to provide for her educational needs even though I am far away from home. Thank you very much for your kindness. Respectfully, R. Schier"

Some of the patriotic NFL players who have pledged to support the eKnowledge donation program for 2007 include: **Jon Bradley (Detroit Lions), Scott Young (Philadelphia Eagles), Garrick Jones (Calgary Stampeders), Corey Williams (Green Bay Packers), Jason Radar (Miami Dolphins), and Ahmaad Galloway.**

How to Request the donated \$200.00 eKnowledge SAT/ACT prep programs:

JROTC cadets can request their free copy of the SAT/ACT prep materials by visiting:

<http://sat.eknowledge.com/JROTC>

The website will forward them to the eKnowledge/NFL sponsorship order page where they can request the SAT/ACT programs. The eKnowledge/NFL sponsorship donation covers the complete \$200.00 standard price for the materials. Eligible JROTC cadets will pay only for the actual cost of packaging, processing and shipping the donated products anywhere in the world.

Questions: Please contact eKnowledge support at support@eknowledge.com (951) 256-4076